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Business Owners to Appear on ABC Network Reality TV Show "Shark Tank"

Richmond, VA (December 2009) – Michael and Babz Barnett, founders/owners of Richmond-based Romp n' Roll, will be featured on an upcoming episode of ABC's prime-time reality television show "Shark Tank." Tune in Friday, January 9, 2010 (9:00 p.m. EST) to the ABC Television Network as the Barnetts pitch their expanding franchise business to five multi-millionaires on "Shark Tank."

Romp n' Roll was founded by the local couple when they were searching for a one-stop destination that offered gym, art and music classes for their young son and daughter, both under age five. Even more, they wanted an activity center that would nurture their children's spirits, direct their boundless energy in a positive way, and cater to their wild imaginations. Their first Romp n' Roll location debuted in Richmond, VA in 2004. When classes and party spots started filling even before the doors of their first location opened, the Barnetts felt something major was on the horizon. When their second location received the same outpouring less than year later, their instinct was confirmed. In 2007, the Barnetts decided to begin franchising the concept. Today there are 10 Romp n' Roll locations operating in North Carolina, Pennsylvania, Colorado, Virginia, Maryland and San Juan, Puerto Rico.

As the Barnetts were looking to further expand their franchise business, they discovered the opportunity to appear on "Shark Tank," an exciting reality show that gives entrepreneurs the chance to make their business dreams come true. But the entrepreneurs must first try to convince five tough, multi-millionaire tycoons to part with their own hard-earned cash and give them the funding they need to jump-start their ideas. "Shark Tank" is a show from Mark Burnett, executive producer of "Survivor" and "The Apprentice," and Sony Pictures Television.

For more information on Romp n' Roll, visit www.rompnroll.com.

For more information on "Shark Tank," visit <http://abc.go.com/shows/shark-tank/>.

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About Romp n' Roll:

Romp n' Roll breaks from traditional children's enrichment centers with a whimsical, comprehensive approach, offering creative-style gym, art, music and "adventure" classes geared to children ages three months to six years – all under one roof. Classes such as "Aargh, Matey," "Construction Junction," "Princess Class," "Superheroes," and "Romp y Roll en Español" cater to, and nurture the creative, often outrageous imaginations of young children. Romp n' Roll also offers unique birthday parties and summer camps. More

than 1000 families visit the Richmond facilities every week. The Romp n Roll motto is “Nurture the Genius. Unleash the Goofball.”

There are 10 Romp n’ Roll locations across the country. Richmond locations include the Westpark Shopping Center on West Broad Street, the Virginia Center Marketplace, and Busy Street off of Courthouse Road. The Barnetts are currently looking to add a second Chesterfield location.